



IFSHT Commercial Sponsorship Opportunities 2022-2025

IFSHT's Mission is: *to provide global networking and educational opportunities to develop and enhance the practice of hand therapy.*

IFSHT draws together 52 countries around the world providing grants for teaching and learning, supporting hand therapy in emerging countries, co-hosting a triennial congress and providing online support and development in hand therapy.

About Commercial Sponsorship:

Commercial organisations are invited to support the activities of IFSHT. IFSHT sponsorship provides unique access to potential new markets worldwide as IFSHT's 10,000+ globally mobile hand therapists are informed about our sponsors' products. Commercial organisations are defined as companies that sell equipment, supplies, services and virtual products which are of interest to the hand therapy community. There is an alternative scheme for educational organisations.

DIAMOND SPONSORSHIP

15,000 USD per triennial period* (limited to one sponsor)

- Travel award **in your company name** to sponsor a therapist to attend the Triennial Conference**.
- Photo opportunities with the recipient of your award
- Invitation to Speakers' Lunch with opportunity to highlight your company by chair-drop of products
- High profile on home page and congress page of IFSHT website (full strip banner on both pages)
- Ability to promote your sponsorship of IFSHT on your website

Term of Diamond Sponsorship: date of initial enrollment thru 28 March 2025 (close of triennial Congress).

*May pay annually, 5000 USD/yr throughout the term, with final payment due no later than 2 January 2025.

**The selection of the successful candidate for the Diamond sponsorship award will be made by the executive committee of IFSHT from the many applications received for the Triennial Travel Award. The process includes weighting applicants for (a) their intended participation in the congress, with higher weight given to those who intend to present and (b) GDP of the candidate's home country (with higher weight given to low GDP countries).

GOLD SPONSORSHIP 3000 USD per annum	SILVER SPONSORSHIP 2000 USD per annum	BRONZE SPONSORSHIP 1000 USD per annum
<ul style="list-style-type: none"> • Full page advert in quarterly newsletter, REACH • Logo, Company name and company description on home page IFSHT website (full strip across screen) • Logo, Company name and company description on Awards and Grants page of website • Logo, Company name and company description on IFSHT Triennial Congress page of website 	<ul style="list-style-type: none"> • Half page advert in quarterly newsletter, REACH • Logo on home page IFSHT website (shared strip across screen with other Silver sponsors) • Logo on Awards and Grants page of website • Logo on Membership page of website 	<ul style="list-style-type: none"> • Quarter page advert in quarterly newsletter, REACH • Logo listed on the Awards and Grants page of website.
<p>Listings on the IFSHT website will be for the duration of the sponsorship. Sponsorship funds for Gold, Silver and Bronze are allocated as follows: 2% to membership fund and 98% to newsletter expenses.</p>		

SILENT AUCTION SPONSORSHIP
2000 USD Prior to Triennial Congress

IFSHT hosts a one-day Silent Auction during the Triennial Congress which draws most of the therapy and surgical delegates throughout the day. Silent Auction funds are used to support speakers to attend the next IFSHT Congress. Many hundreds of items, often on a hand theme, are available. Silent Auction Sponsors may provide refreshments at the auction, display their company banner in the area of the auction for maximum awareness, and support the Silent Auction fund. 100% of donated funds will support speakers who will be presenting at the next IFSHT Triennial Congress.

Three sponsors maximum

